

## **LET'S OVERCOME FAILURE + LEARN HOW TO PIVOT WITH NEENA!**

### **The One-Time “Overcoming Failure Pivot” Bronze Package**

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**YOU NEED THIS IF:** You have an urgent need for a virtual or in-person coaching session from a subject matter expert to guide you or your team through obstacles that may have an impact on productivity, conversions, retentions, breakdowns in leadership or learning new tools on how to cope with an ever-changing workplace during the global pandemic.

This coaching package consists of **1.5 hours of discreet and private coaching** to discuss sensitive topics you may wish to cover to empower your team or yourself through the tremendously uncertain atmosphere in the workplace. This usually turns out to be an intensive focus on emotional intelligence and sensitivity training.

*(Option to upgrade to the “Find Your TESTimony Through Your Test” program at pro-rated investment rates if desired).*

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**\*\* CONTACT NEENA'S TEAM DIRECTLY AT (205) 476-3116 OR DEARFUTURECEORANI@GMAIL.COM TO HAVE A CONVERSATION ABOUT YOUR SPEAKING GOALS, AND WHICH COACHING PACKAGE WOULD BEST SUIT YOUR NEEDS.\*\***

*Neena the L.A.S.T. Brand*

*Coaching sessions are typically may be fulfilled virtually (via Zoom) or in person (if located in Alabama).*

## **LET'S OVERCOME FAILURE + LEARN HOW TO PIVOT WITH NEENA!**

### ***The “Overcoming Failure Pivot!” Silver Package***

**YOU NEED THIS IF:** You want to ensure that your students, your employees, your managers, your executives, and your team are able to take their failures, their challenges, and their pain points and pivot to add value by using their life experiences to create new opportunities, become more relatable, increase productivity, inspire camaraderie to reach your company or school's bottom line.

**Here's how we make it happen:**

- **1 Half Day Summit (3.5 Hours)**, where we will focus on:
  - An Icebreaker Self Awareness and Team Exercise
  - **A 25-Exercise Guided Workbook Activities for Emotional Intelligence** to increase self-knowledge understand your own unique communication styles and strengths, as well as the personality styles and strengths of others
  - **Find Your TESTimony Through Your Test Mini Talk** on how to develop killer self-motivation from the trials and tests in your life with added bonus tips on speaking topics that close deals and creating your very first speaker sizzle reel
  - **Overcoming Failure Pivot Bronze Package INCLUSIONS**
  - **Walk Away with a Speaker Rider Template** that you can use to demand value for your next presentation

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## **LET'S OVERCOME FAILURE + LEARN HOW TO PIVOT WITH NEENA!**

### ***The “Overcoming Failure Pivot!” Gold Package***

**YOU NEED THIS IF:** You want to ensure that your students, your employees, your managers, your executives, and your team are able to take their failures, their challenges, and their pain points and pivot to add value by using their life experiences to create new opportunities, become more relatable, increase productivity, inspire camaraderie to reach your company or school's bottom line.

**Here's how we make it happen:**

- **1 Full Day Summit (2 Sessions, 1 Hour Lunch, and a Q +A),** where we will focus on:
  - **1 Keynote Hour-Long Presentation on Overcoming Failure followed by a How To Pivot Workshop** where attendees will find their own pain points can be used as opportunities to empower themselves and others
  - **Creating Safe Spaces for Your Team VIP Strategy Session** to break barriers in communication between those who lead and those that can become phenomenal leaders on your team
  - **Business Protection Plan** This includes three targeted workshops focused on your critical business and team needs to advance your company, yourself or your staff and students to find areas of improvement
  - **Developing and Protecting an Online Brand in the 21<sup>st</sup> Century** will cover Tik Tok, Facebook, Clubhouse and IG and who owns your brand presence virtually
  - **Networking Lunch with Investors** that will focus on guiding your team to understand how to create valuable solutions that people want to pay for
  - **Overcoming Failure Pivot Silver Package INCLUSIONS**
  - **Overcoming Failure Pivot Bronze Package INCLUSIONS**
  - **Freebies Your Clients Will Love Lifetime Access to the Virtual Strategy Presentation** to Start Making Your Team and Your Clients feel like a million bucks

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***SNEAK PEAK***

***OF***

***Neena Speaking...***

***“Overcoming Failure Pivot”***



## **LET'S OVERCOME FAILURE + LEARN HOW TO PIVOT WITH NEENA!**

### ***The All-Access “Overcoming Failure Pivot” VIP Platinum Package***

**YOU NEED THIS IF:** You are committed to taking your company, your team, yourself, your family, your business, your school or your organization, or your students to the next level of BRAND DOMINANCE in your industries. You desire to become the only authority that clients see and trust to take them and their goals from dreams to reality. You may also be looking to enhance your diplomatic communication skills to not only work with diverse groups but to empower diverse talent to want to remain at your company or organization long-term.

Our ultimate goal is to ensure that all the people who meet you, your team members, your brand, your products and services and your mission can see and visualize the way your company makes people feel seen, heard, and not just tolerated but valued and elevated in positions of influence and supported at the highest level of leadership no matter their race, gender, sex, religion or creed.

**We dig in and work to unleash your ultimate speaking potential with:**

- **Twelve (12) VIP Workdays**, with access to my team, myself or full support on your focused attack strategy for the session based on your unique needs (via bi-weekly meetings, email, phone, or virtual private coaching).
- **Everything** in the “Overcoming Failure Pivot Bronze, Silver & Gold” packages
- **A detailed 30-page Brand Communication Asset Planner** to increase internal and external strategies for inclusive team engagement to empower your team to use their one of kind styles and strengths to improve the overall impact of your brand success

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- **Easy-to-use Team Bonding Exercises (5 Exercises That Lead to Productive Team Environments)**, coupled with questions to ask yourself to re-assess and re-evaluate your leadership is effectively developing or cultivating high-level performance
- **Enhanced coping with Failure techniques** that will release the shame and guilt as we as confront imposter syndrome head on and TELL IT NO so that we can grow
- **Take Your Pain Point and Use it To Add Value to Your Team and Yourself** that will be relatable and authentic in a way that builds meaningful bonds
- **Become a Lead Magnet and Use Your Client Centered Approach** to educate others in your areas of expertise by producing high-value lead magnets and webinars, blogs and other key resources that will increase your brand visibility while also increasing brand loyalty that translates into a return on your investment in high level marketing techniques
- **The ability to scale your team's value**, with any size team or organization from a one woman show to a business enterprise employing millions of people by developing a on-boarding and exit package for your business that is clear, to the point and prompts others to take clear decisive action steps to work with you or your team again and again (main coaching goal is to craft on-boarding and exit materials that make others want to create social proof to testify and share the value they gained working with you)
- **Accountability:** Follow-up emails and phone calls, check-ins between scheduled meetings, critiques and feedback on your strategies.
- **You Got to Do the Work to Get The Results.** There will be homework, follow-up, and accountability. Be prepared to dedicate your time to something that will take your team to six and seven figure mindsets.

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**Neena's Media Kit**

**Neena's One Sheet Speaker Profile**

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**REQUEST NEENA TO SPEAK**